



SECUREPARK TECHNOLOGIES, INC.

Privacy Policy

January 1, 2020 version 2.1

1. Introduction

This Privacy Policy applies to all the products, services, software, websites and applications SecurePark Technologies, Inc. makes available including our web sites (<http://securepark.io>), our blog, our API (we refer to these collectively as “Services”) offered by SecurePark. We refer to SecurePark Technologies, Inc. as “We”, “Us”, or “SecurePark”. You are the person using any of the Services, either as a customer of SecurePark or one of SecurePark’s Clients, as a person who has received the results of one of our Services, or you are a visitor to our website; we refer to you as the “Customer”, “You, or “Your”.

2. Consent - Your Agreement with SecurePark

Our Services collect some data including personal data from our users, including you. Your use of the Services is governed by this privacy policy (the “Policy”). Please read through this Policy carefully. By using our Services, you consent to the practices described in this Policy.

If you have any questions regarding the Policy, you may contact us by email at privacy@securepark.io

3. Services

The “Service” means the services and any other , and services offered by SecurePark in connection to any of those.

4. Data Collected

We collect information you provide directly to us. For example, we collect information when you create an account, subscribe, participate in any interactive features of our services, fill out a form, use our mobile app, request customer support or otherwise communicate with us. The types of information we may collect include your contact information (name, email address, postal address and other contact or identifying information you choose to provide).

We collect anonymous usage information from every visitor of the Services to provide the Services to you and to monitor traffic and fix bugs. For example, we collect information whenever you interact with the services like web requests, the data sent in response to such requests, the Internet Protocol (IP) address, operating system, device type (and UUID for mobile devices), performance information, the browser type, the browser language, and a timestamp for the request.

We also use various technologies to collect information, and this may include sending first and accessing third party cookies to your computer. Cookies are small data files stored on your hard drive or in your device memory that helps us to improve our services and your experience, see which areas and features of our services are popular and count visits. We may also collect information using web beacons (also known as "tracking pixels"). Web beacons are electronic images that may be used in our services or emails and to track count visits or understand usage and campaign effectiveness.

We also collect your personal information from our customers in order to provide the Services to you on their behalf. In addition, we may collect your personal information from third parties where, for example, you give permission to those third parties to share your information with us or where you have made that information available to those parties to share or where you have made that information publicly available.

If you are making a payment of any kind to or through our Services, we will, or we will ask our payment processor, to collect your billing information such as your name, address, email address and financial information corresponding to your selected method of payment (e.g. a credit card number and expiration date and any associated security code).

In some instances, you may need to create an account with one of our clients to use our services. If you create an account with our clients, our client may provide that information to us.

5. Use of the Data

We use your personal information to provide you with our services and to assist our customers in providing services to you and to improve our Services (for you and all users). We use your personal information to communicate with you about our Services. We also may use your log data to fix bugs and troubleshoot the services, and to improve our services. We may use your personal data and log data in an aggregate or anonymous form to understand trends and improve our Services.

In order to appropriately manage our services, we may use your data and personal information to enforce our agreements and policies (if necessary), to screen for and prevent undesirable or abusive activity, to prevent potential harm or potentially illegal activities (such as fraud) and for other legal uses including without limitation to facilitate a sale, merger or change in control of all or any part of our company or business or in preparation for any of

these events. To respond to legal requests or prevent fraud, we may need to use and disclose information or data we hold about you.

We may use automated processes and machine learning, to analyze data and usage, which in turn helps us to aggregate data and extract and analyze usage patterns

We employ industry standard techniques to protect against unauthorized access of data about you that we store, including personal information.

We do not share personal information you have provided to us without your consent, unless:

- Doing so is appropriate to carry out your own request.
- We believe it's needed to enforce our legal agreements or that is legally required.
- We believe it's needed to detect, prevent or address fraud, security or technical issues.

We do not track your web activity after you leave our website.

6. Sharing of Data

We don't share, sell or rent your personal information with third parties without your consent.

To help us provide certain aspects of our services we use our trusted key service providers. In particular, we engage third parties to conduct third party validation management, sales management, system and services development, host our servers and databases, and customer billing and invoicing. Our service providers access or use any information or data they may have access to while providing services to SecurePark or our customers. We enter into confidentiality and data processing terms with these service providers to ensure they comply with high levels of confidentiality and best practice in privacy and security standards and we regularly review these standards and practices.

In addition, we may allow third parties to provide analytics services. These third parties may use cookies, web beacons and other technologies to collect information about your use of the services and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information.

We also use social buttons provided by services like YouTube and Facebook. Your use of these third-party services is entirely optional. We are not responsible for the privacy policies and/or practices of these third-party services, and you are responsible for reading and understanding those third-party services' privacy policies.

7. Government Requests

Notwithstanding anything to the contrary in this Policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation, or legal request or to protect the safety, property, or rights of SecurePark or others. However, nothing in this policy is intended to limit any legal defenses or objections that you may have to a third party or government request to disclose your information.

8. What Data Is Sent Outside Canada and Where

To use many of our third party service providers, we send your data outside of Canada, often to the United States. These service providers may additionally transmit data further.

9. Data retention

SecurePark retains data only for so long as needed for the uses we identify above.

10. Opt-Out, Communication Preferences

You may modify your communication preferences and/or opt-out from specific communications at any time. To opt out of communications you can either adjust your Preferences or contact support@securepark.io

11. Data Access and Correction

You may review and correct for accuracy and completeness any data we are reasonably able to link to you based on a written request you make to us. You may contact us as detailed below. We charge an administrative fee to cover costs of any requests, which payment must be made in advance

12. Security

We take reasonable steps to protect personally identifiable information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. We try our best to provide you with reasonable security practices, like using strong passwords to manage our network, limiting admin access to our network to a limited number of humans, and encrypting all requests via a secure connection (HTTPS). But you should keep in mind that no Internet transmission is ever completely secure or error-free. In particular, email sent to or from the Sites may not be secure. Please take care to manage access to the computers and devices where you are logged in to our Services.

13. Changes to the Privacy Policy

We may amend this Privacy Policy from time to time. We will identify the changes we have made on this page. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used.

If we make major changes in the way we collect or use information, we will notify you by posting an announcement on the Website or sending you an email.

By continuing to use our service, you are consenting to the revised Privacy Policy. If you have inquiries concerns about our Privacy Policy, please forward them to our Privacy Officer.

14. Privacy Officer

We have appointed Jim Gladden, Chief Technology Officer (CTO) as our Privacy Officer. Our privacy Officer can be reached as follows:

Privacy Officer
SecurePark Technologies Inc.
10558 115 Street N.W.
Edmonton Alberta T5H 3K6
Canada

privacy@securepark.io